Allocators Insights for Investment Professionals

Stay aware of how Chief Investment Officers (CIO) evaluate the global markets.

A change in asset allocation strategies by a leading CIO can move markets. Increasing global market volatility makes it challenging to staying informed on macro and micro trends in asset allocation – a critical factor for any investment professional.

Squirro Allocators Insights App provides portfolio managers, analysts, and other investment professionals with an AI powered solution.

1. **GET AUTOMATED INSIGHTS**
   Automatically get the latest views from market-moving CIOs on their allocation strategies across asset classes.

2. **SAVE PRECIOUS TIME**
   Get access to Squirro’s unique database tracking the most relevant global institutional CIO views with near real-time analysis.

3. **ALLOCATION TRENDS BY ASSET CLASS**
   See how asset allocation strategies are trending across different sub-classes for the CIOs you are tracking.
Squirro tracks the most relevant global institutional and CIOs, gathers and aggregates their publications. Squirro analyzes CIO publications in near real-time and detects the critical changes: the identification of the relevant signals "underweight", "neutral", and "overweight" in context with the various asset classes and sub-classes.

A FundFire survey of 450 research analysts found that they spend roughly two-thirds of their time, on average, collecting and understanding data before knowing whether the information is material.

FUNDFIRE, "MANAGERS READY MORE AUTOMATION, AI AND DATA SCIENCE FOR 2020"

OUR CUSTOMERS
Data-Driven Financial Services

ABOUT SQUIRRO
Squirro is a leading provider of Augmented Intelligence solutions for search, analysis, and interpretation of unstructured information, which was recognized as a "Visionary" in the Gartner Magic Quadrant for Insight Engines. Squirro is an ISO 27001 certified company. Thanks to its unique technology, marrying AI, Machine Learning, and Predictive Analytics, Squirro's solutions deliver measurable results for its customers in the form of revenue and efficiency gains, reduced risks and cost, as well as faster time to market. Founded in 2012, Squirro is a fast-growing company with dedicated teams in Singapore, the United States, UK, and Switzerland. Some of its customers are European Central Bank, Bank of England, Standard Chartered, Candriam, and Henkel. Further information can be found at squirro.com

Zürich, London, Munich, New York, and Singapore | contact@squirro.com

LEARN MORE ABOUT SQUIRRO ALLOCATORS INSIGHTS!

GATHER

UNDERSTAND

ACT

BENEFITS
• Stay on top of how CIOs see and assess the markets
• Understand new patterns or trends across regions and asset classes
• Gain a competitive edge in your market assessment and investment decisions
• Drive better data-based allocation decision-making for all your investment strategies

KEY FACTS
• Automated analysis of the publications of the most relevant global CIOs
• Intuitive dashboards showing Market Outlook by asset class
• Easily select the allocators of your choice
• Actionable and relevant insights
• Aggregated market trends overview
• 360° cockpit for each allocator, including track record and outlook
• Searchable for own focus topics

OUR CUSTOMERS
Data-Driven Financial Services

CANDRIAM

NatWest

radicant

OCBC Bank

BANK OF ENGLAND

standard chartered