Squirro Insights Engine

The Squirro Insights Engine delivers contextualized insights from your most relevant data sources and displays them directly or via workbench integrations.

Insights engines augment search technology with artificial intelligence to deliver insights.

Whether for an employee progressing work or a customer pursuing a purchase, decisions and actions require insight: accurate and deep understanding.

Insights engines apply relevancy methods to describe, discover, organize and analyze data. This allows existing or synthesized information to be delivered, proactively or interactively to the user, in context and at the right time.

Squirro's Insights Engine gathers data from all internal, external and premium data sources, understands the data by applying multiple AI and ML models and helps users to act upon it through actionable recommendations.

KEY REQUIREMENTS
- Ability to load any type of (unstructured) data
- Ability to develop your own machine learning models

KEY FEATURES
- Insights generation: AI-driven recommendations
- AI Studio to build your own machine learning models
- Automated in-context information
- Unified 360° view
- Key event detection
- Automated alerts & daily digests emails
- Real-time integration in CRM / ERP
- Smartfilter search
- Table extraction

USE CASES
- Develop your own insights driven solution
- Integrate your Insights App into your existing workbench

VALUE PROPOSITION
- Build your own applications
- Parameterize the platform to your needs

PRIMARY USER
Data scientists with specific business problems to solve

SECONDARY USER
Any end (business) users of the newly created app
ABOUT SQUIRRO

Businesses capitalize on new opportunities, improve client relations, and optimize decision-making capabilities using Squirro’s vertical-specific Augmented Intelligence solutions, which combine human intelligence with powerful AI. An Insights Engine at its core, Squirro delivers contextualized insights from your most relevant data sources and displays them directly, via workbench integrations, or through self-service applications.


Zürich, London, Munich, New York, and Singapore | contact@squirro.com

LOAD (DATA SOURCES)

1-click connectors

Other premium data sources

ENRICH & RELATE

• Standard enrichments
• Quick tagging into communities to identify company names, products, etc. in data

DISCOVER

• Topic modelling
• Auto Discovery
• Graph Detection

CLASSIFY

• Signal Detection
• Inference Detection
• Access to the AI Studio

PREDICT

• Anomaly & Trend Detection
• Predictive Forecasting

Gather

Understand

1-click connectors

Other premium data sources

RECOMMEND

• Recommendations
• Contextual Signals

AUTOMATE

• Automation Engine
• Integration Manager

VISUALIZE / DASHBOARDS

• Dashboard Builder (Desktop, Tablet, Mobile)

3rd PARTY SYSTEM INTEGRATION

• Stand-alone version: None
• Integration into Salesforce through Squirro’s Salesforce App
• Other integrations possible through the iFrame / Share integration options

SECURITY

Squirro is

• ISO 27001 compliant
• GDPR compliant

Additional

• Access control list (ACL; item-level access control) not enabled by default

PROVISIONING

• Cloud: Hetzner, AWS available at extra cost
• On Prem: Available

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