squirro

Augmented Banking App

Find deals ahead of your competitors and enhance your clients' experience with Augmented Intelligence

Corporate financial services firms have all the data they could ever need, most of it coming from premium resources. But up to 99% of this data is never used, and remains inaccessible for business users.

With Squirro's Augmented Banking App you will be able to unlock the power of all your data! Find deal opportunities ahead of your competitors, get actionable recommendations and relevant talking points and make use of the 360° client insights dashboard to bring your client understanding and interaction to the next level.

HIGHLIGHTS

- Deal origination
- Counterparty recommendations
- Relationship map
- Pitch insights
- 360° client cockpit

HOW IT WORKS

GATHER	UNDERSTAND	ACT
various data sources in one dashboard	your business needs and extract key insights	on opportunities that emerge in real-time

BENEFITS

- Improve profitability and efficiency
- Increase revenue and uncover hidden deals
- Strengthen client relationships
- Get quicker client and market insights
- Reduce time to analyze data

EXTERNAL DATA SOURCES

- Breaking news
- Event transcripts
- Premium data providers
- News feeds
- 10K/Q filings
- Research reports

INTERNAL DATA SOURCES

- CRM systems
- Call and meeting notes
- Shared maibox & newsletters
- Internal research
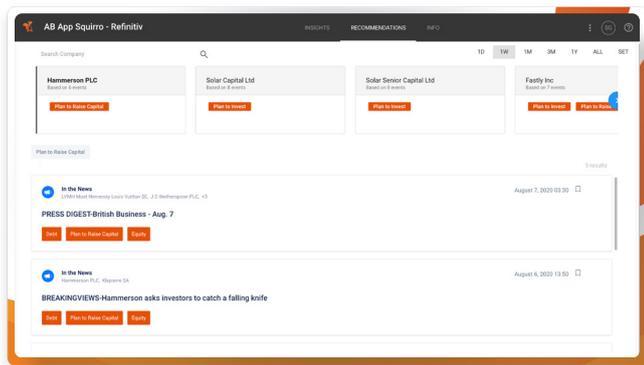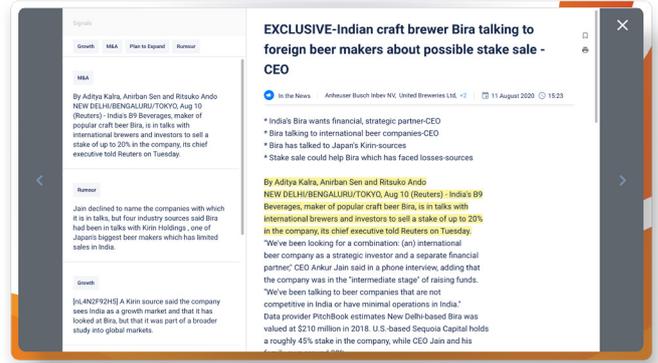- Internal pitchbooks

ACHIEVEMENTS

- 6-month early notice on potential deals
- >50 deals uncovered in first 30 days
- >90% accuracy
- Improved ROI on premium data
- Increased adoption rate of CRM system

Augmented Banking App

1 IMPROVED DEAL ORIGINATION

In a vast and interconnected banking sector there can be many different triggers that inspire a deal idea or lead to an opportunity. These triggers or signals affect your client's business and your customer relation in real-time. The Squirro Augmented Banking App continuously monitors all data sources for signals and and alerts you whenever it discovers M&A activities, management changes, plans to raise capital, etc.
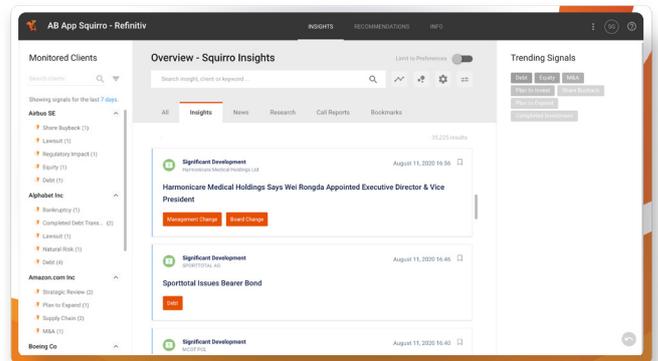

2 INTELLIGENT RECOMMENDATIONS

The Squirro Augmented Banking App analyses unstructured data and searches across internal and external data sources to identify potential opportunities for clients, providing signals and recommendations that can trigger new client engagement opportunities and talking points.

3 360° CLIENT COCKPIT

Gathering all information and insights in one place allows users to get up to speed with clients quickly. The Squirro Augmented Banking App takes data from multiple sources in the bank — structured and unstructured, internal and external - and delivers insights into each client via a bespoke 360° client cockpit. This offers a complete view of each client and the related broader landscape.

—— OUR COSTUMERS

Data-driven financial institutions

Standard Chartered   BANK OF ENGLAND   ING   BROOKSON   Ninety One   CANDRIAM A NEW YORK LIFE INVESTMENTS COMPANY

ABOUT SQUIRRO

Businesses capitalize on new opportunities, improve client relations, and optimize decision-making capabilities using Squirro's vertical-specific Augmented Intelligence solutions, which combine human intelligence with powerful AI. An Insights Engine at its core, Squirro delivers contextualized insights from your most relevant data sources and displays them directly, via workbench integrations, or through self-service applications.

Squirro works with global organizations, primarily in the Financial Services, Insurance, Telecommunications, and Manufacturing industries. Customers include Bank of England, Standard Chartered, ING, Brookson, and Ninety-One. Founded in 2012, Squirro is currently present in Zürich, London, Munich, New York, and Singapore. Further information about AI-driven business insights can be found at **squirro.com**

Zürich, London, Munich, New York, and Singapore | **contact@squirro.com**

LEARN MORE ABOUT AUGMENTED BANKING APP!