



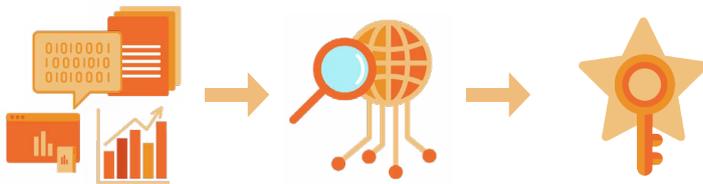
Cognitive Search

Find highly relevant information faster across all your data sources

All organizations are facing the same, increasingly difficult challenge – they need to find the most relevant information in the enterprise and they need to do so in real-time.

Making search more effective has become an enterprise priority and Squirro’s Cognitive Search Application delivers on all counts. Cognitive search is the next generation of enterprise search, using AI and machine learning to return results that are relevant to the user, either directly or embedded in an application issuing the search query.

HOW IT WORKS



GATHER

various data sources via hundreds of pre-built data connectors

UNDERSTAND

the user intent by applying AI and ML

ACT

and deliver the right information, in context of the user



HIGHLIGHTS

- Cognitive search based on a user’s intent and interest
- Faster and more accurate results
- AI-based enterprise search with self-learning algorithms to enhance relevance
- Unified search across all customer data stored in any platform



BENEFITS

- Reducing search time up to 90%
- Out-of-the box Google Search Appliance replacement
- Out-of-the-box Squirro Search for Salesforce
- Automatically generated 360° client cockpit for better decision-making



ACHIEVEMENTS

- More accurate search results, more empowered workforce
- Boost in productivity
- Reduced operational costs
- AI-driven insights & recommendations for your business challenges

EXTERNAL DATA SOURCES

- Web: RSS, news alerts, websites...
- Social media
- Industry sources and premium data: Refinitiv, Pitchbook, Morningstar...
- Government data sources
- Research reports

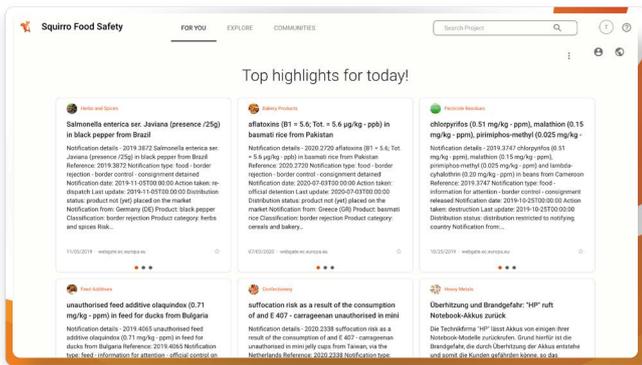
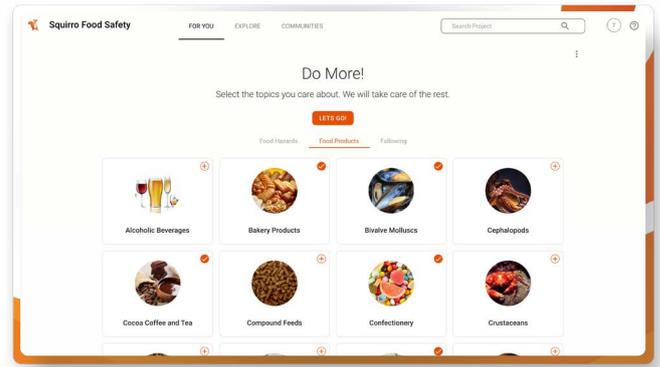
INTERNAL DATA SOURCES

- CRM systems
- Enterprise systems: Confluence, SharePoint, Lotus Notes, Dropbox...
- Call and meeting notes
- Shared mailbox & newsletters
- IT Service management platforms

— EXPLORE
Cognitive Search

1 WHY COGNITIVE SEARCH?

Because finding the right information quickly is critical. Traditional keyword-based enterprise search is now obsolete, as it relies on the user knowing exactly what they are looking for and using the right keywords to find it. Cognitive search is the next generation of enterprise search, using AI and machine learning to return results that are more relevant to the user, boosting productivity and reducing costs.

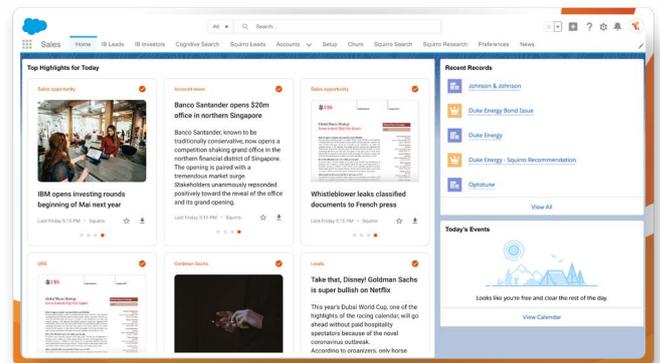


2 A YEAR-ON-YEAR REDUCTION OF UP TO 90% IN SEARCH TIME

Organizations keep records across multiple applications, including CRMs, intranets and KM systems. Squirro Cognitive Search allows them to search across multiple enterprise systems and provides an out-of-the-box 360° client cockpit. Squirro's AI-driven cognitive search delivers vastly superior results and provides recommendations that are meeting users' intent.

3 SQUIRRO SEARCH FOR SALESFORCE

Do more with your Salesforce data by integrating cognitive search! With Squirro Search for Salesforce, you can search across all enterprise systems, including customer support, intranets, customer-related web pages, emails, call notes, audio and video, allowing a true 360-degree view of your customers.



— OUR CUSTOMERS
Data-driven financial institutions



ABOUT SQUIRRO

Businesses capitalize on new opportunities, improve client relations, and optimize decision-making capabilities using Squirro's vertical-specific Augmented Intelligence solutions, which combine human intelligence with powerful AI. An Insights Engine at its core, Squirro delivers contextualized insights from your most relevant data sources and displays them directly, via workbench integrations, or through self-service applications.

Squirro works with global organizations, primarily in the Financial Services, Insurance, Telecommunications, and Manufacturing industries. Customers include Bank of England, Standard Chartered, ING, Brookson, Ninety-One and Candriam. Founded in 2012, Squirro is currently present in Zürich, London, Munich, New York, and Singapore. Further information about AI-driven business insights can be found at squirro.com

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LEARN MORE ABOUT SQUIRRO COGNITIVE SEARCH!

