



# Squirro App Studio

Get the full power of Squirro’s Insights Engine to build your own AI-powered App

Build your own AI-powered App, from ground up, using the Squirro App Studio. In a simple sequence of steps, you will be able to upload your own data (just once or continuously in real-time), specify the insights to extract from the data, and build your own no-code machine learning and AI models with Squirro’s AI Studio.

While analyzing the data, create highly intuitive and relevant dashboards with the Dashboard Builder. With all of this combined in one app, you can invite colleagues to collaborate with you on the app, quickly share results, and embed the created dashboard into other applications like your CRM System. An all in one solution for you to build and manage your own powerful AI apps!

## HOW IT WORKS



## EXTERNAL DATA SOURCES

- Premium data sources
- Social Media
- News providers
- RSS Feeds
- Any type of data

## INTERNAL DATA SOURCES

- CRM, BI, ERP data
- Any other enterprise data
- Email and Exchange
- Intranet & Sharepoint
- Importer for any type of data



## HIGHLIGHTS

- Build your own AI-powered App
- Powerful enrichment pipeline
- AI Studio to build models
- Trend & anomaly detection
- Dashboard Builder



## BENEFITS

- Solve your own business challenge with AI-powered Apps
- Direct top and bottom line impact
- Use your own data, existing taxonomies, enrichments and models
- Get reliably insights in key dimensions that matter to your business
- Reduce time to analyze data



## ACHIEVEMENTS

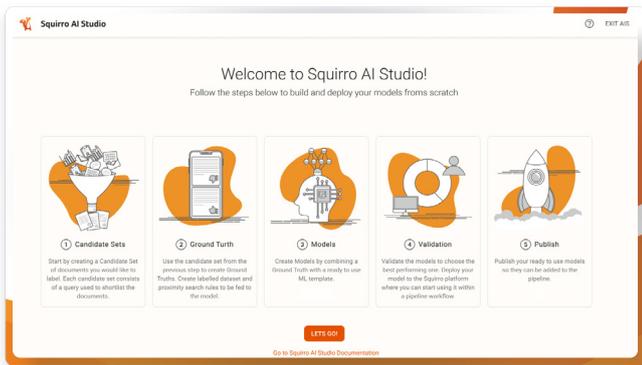
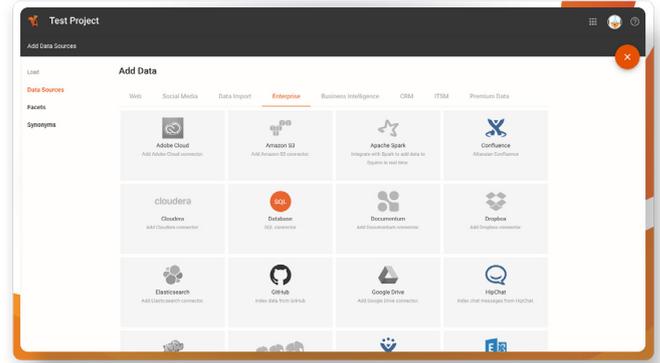
- <1/2 day to get acquainted
- <1 day to get your first app built
- <1 week to get the app refined for production use
- Immediate ROI on your data sets

— EXPLORE  
Squirro App Studio

1  
**IMPORT AND ENRICH ANY DATA**

Squirro provides over 100 connectors: Premium data, internal and external company data, social media and much more. For the most used data sources we provide 1-click connectors.

Once imported, enrich the data to make it more usable (e.g. Deduplication, language detection, content expansion, etc.) or simply connect to your own reference data.

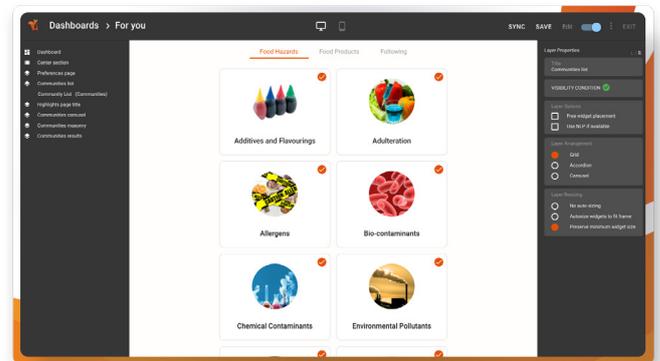


2  
**SQUIRRO AI STUDIO**

Build and train your own machine learning models to classify your data. In 5 simple steps, you build a no-code solution from the ground up that leverages pre-build or new custom ML/AI models: Choose your data, label the data, build your model, validate the model, and publish the model to process the data.

3  
**DASHBOARDS**

With a drag-and-drop set-up, you can easily build your own intuitive dashboards using the Dashboard Builder. From a simple analysis summary to sophisticated visuals outlining complex workflows, the Dashboard Builder can do it. The results can be viewed directly in the Squirro App or integrated into an existing workbench (e.g. Microsoft Dynamics, Salesforce, etc.) using the Squirro SDK.



— OUR CUSTOMERS  
Data-driven companies



**ABOUT SQUIRRO**

Businesses capitalize on new opportunities, improve client relations, and optimize decision-making capabilities using Squirro's vertical-specific Augmented Intelligence solutions, which combine human intelligence with powerful AI. An Insights Engine at its core, Squirro delivers contextualized insights from your most relevant data sources and displays them directly, via workbench integrations, or through self-service applications.

Squirro works with global organizations, primarily in the Financial Services, Insurance, Telecommunications, and Manufacturing industries. Customers include Bank of England, Standard Chartered, ING, Brookson, Ninety-One and Candriam. Founded in 2012, Squirro is currently present in Zürich, London, Munich, New York, and Singapore. Further information about AI-driven business insights can be found at [squirro.com](http://squirro.com)

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LEARN MORE ABOUT  
SQUIRRO APP STUDIO!

